

METHODOLOGY: Survey of 3,100 American adults, obtained through a SurveyMonkey U.S. Audience panel conducted by Sachs Media Group from April 12, 2019 to April 13, 2019, with an estimated margin of error of +/- 2.7% at the 95% confidence level. Results were weighted to ensure representativeness of the American adult population in terms of age, race, gender, income, and region.

Q1.

| During summer, which have you done? Select all that apply | |
|---|-----|
| ANY OF THESE (NET) | 51% |
| <i>'Rinsed off in a pool after exercise</i> | 29% |
| <i>'Rinsed off in a pool after yard work</i> | 26% |
| <i>'Gone swimming as a substitute for showering</i> | 23% |
| NONE OF THESE | 49% |

Q2.

| Have you ever peed in the pool as an adult? | |
|---|-----|
| Yes | 40% |
| No | 60% |

Q3.

| On average, how long do you shower immediately BEFORE swimming? | |
|---|-----|
| Not at all | 48% |
| 15 seconds | 8% |
| 30 seconds | 13% |
| 1 minute | 11% |
| 2+ minutes | 20% |

Q4.

| Which of the following can impact the effectiveness of swimming pool chemicals? Select all that apply | |
|--|-----|
| Urine | 62% |
| Dirt | 55% |
| Makeup | 47% |
| Deodorant | 45% |
| Pets | 50% |
| Beach Ball | 12% |
| None of these | 3% |
| I don't know | 24% |

Q5.

| Which do you believe is more hazardous to your health if you swallow pool water? | |
|---|-----|
| Chlorinated water | 40% |
| Germs | 60% |

Q6.

| Which type of pool is responsible for the highest number of reported recreational waterborne disease outbreaks? | |
|--|-----|
| Community pools | 40% |
| Hotel/motel pools | 19% |
| Backyard pools | 19% |
| Water park pools | 23% |

Q7.

| What can happen after a swimmer pees in pool water? Select all that apply | |
|--|-----|
| Activation of a urine-detecting dye | 37% |
| Pool chemicals kill fewer germs | 41% |
| Red, itchy eyes | 30% |
| Nothing | 28% |

Q8.

| How long would you wait after having diarrhea before going in a swimming pool? | |
|---|-----|
| 0 minutes | 4% |
| 15 minutes | 5% |
| 1 hour | 15% |
| 1 day | 34% |
| 3 days | 21% |
| 1 week | 12% |
| 2 weeks | 9% |

Q9.

| How often have you checked health inspection reports before swimming in a public pool? | |
|---|-----|
| Never | 62% |
| Sparingly | 13% |
| Occasionally | 16% |
| Usually | 5% |
| Always | 5% |

Q10.

| Have you ever used a pool test kit to check the pH and chlorine level in a public pool? | |
|--|-----|
| Yes | 21% |
| No | 79% |

Q11.

| Would you swim in a pool with cloudy water? | |
|--|-----|
| Yes | 18% |
| No | 82% |

Q12.

| True or False: Pool chemicals ... | | | |
|--|-------------|-------------------|--------------|
| | True | Don't know | False |
| Prevent algae growth | 76% | 14% | 11% |
| Kill germs | 71% | 15% | 14% |
| Prevent mosquitoes from breeding | 43% | 31% | 27% |
| Help prevent drowning by keeping water clear | 24% | 17% | 59% |
| Are used in saltwater pools | 23% | 39% | 38% |
| Are optional for backyard pools | 25% | 19% | 56% |
| Eliminate the need to shower before swimming | 13% | 22% | 64% |
| Dye pool water blue | 20% | 26% | 54% |
| Emit a strong odor when levels are correct | 23% | 25% | 51% |
| Detect urine when swimmers pee in pools | 24% | 24% | 51% |